

January 23, 2017

HERO HAIR
Cosplay Wigs for the Serious Adventurer

508 West 26th Street
New York, NY
(612) 910-3746



#crownyourcosplay

#crownyourcosplay



@OFCLherohair



@officialherohair



facebook.com/Officialherohair/

EDUCATIONAL PDF_01

- HD CUSTOM COSPLAY WIGS & FACIAL HAIR
- TUTORIALS
- WIG & HAIR EDUCATION for COSPLAYERS
- Built by MOTION PICTURE & TELEVISION INDUSTRY Professionals

EMAIL:
inquiries@herohair.com



EMAIL:
inquiries@herohair.com

Photo by Bryan Pace: The New York Daily News

herohair.com



LACE FRONT Wig Adhesives

Education and Information
in the New Cosplay Wig Reality.



To begin this document,
please go now to the below Youtube link
for our official video highlight reel, depicting close-up, un-doctored video
and images of HERO HAIR's world-famous custom cosplay wigs.

<https://www.youtube.com/watch?v=kDe2XamHEZw>

“LACE FRONT WIG ADHESIVES”

Approved final draft January 23rd, 2017.

An educational document by HERO HAIR: Cosplay Wigs for the Serious Adventurer,
c. All rights reserved.

All statements herein are the sole opinions of HERO HAIR. Any inferences to the contrary are categorically false.

General Notes and Guidelines

If you've arrived at this PDF on our website in the hopes of finding some quick, easy recommendations for your lace front wig's adhesive, and options there for experimentation (now speaking of adhesive recommendations for a non-custom/ non-HERO HAIR piece), this resource is likely going to be longer than you were expecting. Included within the framework of the information that's been compiled by us, within this document, you will find at least one pro-level recommendation that we can provide for a standard, professional grade lace front wig adhesive.

HOWEVER, what we would like you to understand, more so, and, hopefully, by the end, you will, that surrounding that information, HERO HAIR's primary mission, and 90% of what we do, as Wig Masters and Professionals, with a combined total of more than 100 years of collective experience in the Motion Picture, Television, and Broadway Wig and Hair industries, is to function as educators.

Wig and hair educators in cosplay.

So, any time we get a request like this (and we receive many, hence the inclusion of this information as downloadable on our website), we not only have to function according to our primary mission (changing the current state of information and practice in the cosplay wig community through real-world, practical experience-based education) but also have to protect our basic interest in it (our trade and craft, as it were) as a completely transparent, direct and top-tier custom wig company.

100% of our educational process (be it at our custom wig panels that we give at cons across the country, here on our website in PDF's such as this, at our many Comic Con exhibition booths, on our upcoming weekly webcast, and in emails to Cosplayers just like you) is focused on being absolutely honest, straight-forward and, above all, transparent, with regard to any advice we are able to give across the board.

That said, we do not make habit of going out into the field (online, in cosplay circles, on social media) posting negatives or even discussing our peers, by name, in the cosplay wig provider community. We know each and every one of them intimately, and have done extended amounts of research over nearly 4 years while building our brand and our company, in order to be able to demonstrate a sound knowledge base, and to make sure we know exactly what's out there, at all times...in order to eventually change all of it. We know exactly what they provide, and what and how many of you in the Cosplay community are buying and from which.

We follow and watch EVERYTHING that has to do with cosplay wigs.

While we don't discuss our peers or their providence, we do, however, discuss, wherever we are given the opportunity, the general current state of the cosplay wig field itself, what's out there from a general perspective, and why we see it as something that desperately needs to be, again, changed for the better. Because Cosplay deserves to be elevated by it's figurative and literal crown...your wig. Hence our Instagram hashtag...**#crownyourcosplay**

1.

herohair.com

INTRODUCING

Robert Kutruff

Official HERO HAIR
Cosplayer!



In This Section:
What is a *REAL*
Lace Front Wig?

**...AND
WHAT ISN'T?
Know The Difference!**

HERO HAIR: Cosplay Wigs for the Serious Adventurer Explains.

HERO HAIR: Cosplay Wigs for the Serious Adventurer Explains.

KNOW THE DIFFERENCE!

WHAT ISN'T?

**Custom Wig, Beard & Make-Up (as pictured above) for Robert Kutruff by HERO HAIR.*

“95% of “Lace Fronts”, currently on the cosplay wig market are, in fact, not lace front wigs at all, but PLASTIC.”

We are speaking, now, specifically, about the forehead-“lace” of every non-custom (off-the-shelf) cosplay wig on the market; this includes those found online, at Cons or in beauty and Halloween shops. In addition, however, we are also now speaking, for the sake of clarity, of the entirety (the entire body) of those cosplay wigs themselves... from the synthetic hair “fibers” used in their overall construction, to the wig’s critical foundation. These are also, without exception in the above descriptor, derived from plastic.

Plastic (noun): is a material consisting of any of a wide range of [synthetic](#) or semi-synthetic [organic compounds](#) that are [malleable](#) and can be [molded](#) into solid objects.

They are usually synthetic, most commonly derived from [petrochemicals](#), but many are made from renewable materials such as polylactic acid from corn or cellulose from cotton linters.^[2] [Plasticity](#) is the general property of all materials that are able to irreversibly deform without breaking, but this occurs to such a degree with this class of moldable [polymers](#) that their name is an emphasis on this ability. Due to their relatively low cost, ease of manufacture, versatility, and imperviousness to water, plastics are used in an enormous and expanding range of products, from paper clips to spaceships.

Very clinical.

The information you are reading, here in our document is focused on adhesives, and how they function as specifically designed for Lace Front Wigs, and, thus, we will forgo further discussion on some of the additional points above (the foundation and synthetic fibers of general-market, non-custom cosplay wigs) for future PDF’s here on the FAQ page.

“Lace Fronts” Cont’d...

Online **cosplay** wig companies (all of them who are not specifically custom) will [erroneously](#) (incorrectly) label their wears as “Lace Fronts” or “Lace Front Wigs. We are not inferring that this is done with direct or malicious, or deceptive intent. These companies may simply lack, like much of the cosplay community itself, the basic understanding and educational knowledge-base, from a professional, real-world stance, of what they should, in fact, really be categorizing them as...which is anything but “Lace”. As professionals in the motion Picture and Television industry, as well as the Broadway stage, we can tell you, categorically, that is not what they are. They (the forehead fronts) are, again, **PLASTIC**. That fact is critically important to understand in order to discuss a suitable adhesive (and the problems, both adhesive and otherwise, that you are almost certainly experiencing with yours) that will function as it was meant to on a true forehead lace. A true Lace Front Wig’s forehead lace is made of one thing and one thing only...**SILK**, and that, in varying grades of thickness, from **Theatrical Lace**, to **Mid-Range Lace**, to **Film Lace** and finally **HD Film Lace**.

SIDE by SIDE

Education and Information

FALSE **“Lace Front”**



TRUE **LACE FRONT**



REAL (true) LACE FRONT WIGS will preserve (unless in feature film and Television, due to the short life of the wig needed) a roughly 1 1/2 full forehead lace. The image to the right and all HERO HAIR wigs preserve their lace at full length for the Cosplayer. This is to extend the lifespan of the lace itself which, every 6 months to a year, should be gently trimmed to clean up any normal wear or fraying to the edge. Your wig's forehead lace should last a minimum of 5 years before needing to be replaced.

Cosplayers should NEVER cut their lace completely back to the hairline. Any recommendation to do so on a cosplay wig is incorrect direction and advice.

2.

herohair.com

INTRODUCING
**Scarlett
Jaye**



**Official HERO HAIR
Cosplayer!**

**In This Section:
What is a REAL
Professional Lace
Front Adhesive?**

**...AND
WILL IT WORK
On My Wig?**

HERO HAIR: Cosplay Wigs for the Serious Adventurer Explains.

HERO HAIR: Cosplay Wigs for the Serious Adventurer Explains.

ON MY WIG?

WILL IT WORK

**Custom Wig (as pictured above) for Scarlett Jaye by HERO HAIR.*

Professional Adhesives for Lace Front Wigs.

We've spent a lot of focus, thus far, on establishing the true nature of the Lace Front Wig, what it is, and more importantly, what it is not. Again, HERO HAIR serves a singular purpose; not just creating custom wigs for our Cosplayer clients, but educating them along the way and with the entire cosplay community.

Whether or not this information is absorbed and digested by those reading this FAQ page, and the educational documents within, is entirely a matter of the openness of the Cosplayers themselves, to the concept of elevating their transformative illusion, from what it has previously been (as presented to them with the general state, and the sadly accepted, established misinformed norms of cosplay wigs on the market), to what their illusion is actually capable of being...fully realized with a properly constructed, properly crowned Lace Front wig that finally matches the sometimes incalculable levels of quality and investment of craftsmanship of the cosplay build (costume, make-up and presentation) itself.

That said, let's get into some real world cosplay wig advice, for those seeking it, on professional lace adhesives, and, not only how they work (and don't), but WHY.

The most known, generally used term for professional Lace Front adhesives is something you may already, in fact, be familiar with, and serves as the basic industry standard...[Spirit Gum](#).

Spirit gum is an [adhesive](#), made mostly of [SD Alcohol 35-A](#) (the solvent, or "spirit") and [resin](#) (the adhesive, or "gum"), used primarily for affixing costume [prosthetics](#) such as [wigs](#), [merkins](#), or false facial hair. It has been manufactured since the 1890s, and has long been a standard tool in theatrical performances where prosthetic makeup or affixed costuming is used.

Ingredients: [Isopropyl Alcohol](#), [Rosin](#), [Copal](#), & [Silica](#)

Spirit Gum is also commonly used to paste eyebrows and other [pasties](#) by female impersonators also known as [drag queens](#). The use of spirit gum helps conceal the thickness and shape of a queen's eyebrows and allows her to give a better shaped brow.

Generally thought of, as seen above, in the special effects and make-up community, as a universal adhesive, it additionally serves as the workhorse for any number of professional Lace Front Wig applications in Stage, Television and Feature Film, and should be used in cosplay. Chances are, you, as a Cosplayer that utilizes wigs in your transformative illusion, are already using it, or, have at least experimented with it to varying degrees of success (and failure, depending on the "Lace" of your wig). The question in that regard, from most cosplayers seeking a sturdier, more permanent adhesion of lace to head, is "*is there something stronger?*".

The answer to that question is yes...and NO.

Spirit Gum Cont'd

Because, aside from the fact that Spirit Gum and other brand name professional-grade adhesives derived from it, are, almost uniformly, successful only with regard to REAL silk forehead lace (as described in section 1 of this document above), wearing a wig properly, in general, and even with the “best” adhesive, is never quite that simple, and there are a host of outlying facts to take into account that act as a literal support mechanism in conjunction *with* your overall adhesive process.

Not the least of which, here, includes your prep, your pinning, your personal maintenance of your wig's state on the Con floor (throughout the day) with frequent touch ups, “last looks” before a photo shoot, during breaks between shots, and back out to the Con floor for your appearances at panels, signing and booths, and, finally, the proper cleaning of your lace upon removal of your wig, after **each** wear, with the appropriate cleaning compounds designed for your lace. We'll discuss that support framework later in this document.

What HERO HAIR Uses



One of the of top of the line, high strength Spirit Gums that is used frequently in the professional wig industry (Film, TV, and Stage , as well as by HERO HAIR, for our custom cosplay client wigs, and the only adhesive to touch our lace) is, largely, a trade secret, and is something that we supply our clients with directly in their/our trademarked “**Con-Kits**”, upon becoming a HERO HAIR wig owner.

Additionally, within our kit, we combine that preferred, high-strength brand of Spirit Gum with a dual acting compound, also unique to HERO HAIR, as a custom cosplay wig company, which we call “HERO Seal”- a spreadable liquid which dries matte, and serves as a pour-closing mechanism, smoothing the skin beneath the then-applied Spirt Gum. HERO Seal serves to greatly reduce sweating of the head, temples and neck to as much as 95% inactivity, on even the most perspiration-prone Cosplayer.

With these two compounds in play, along with a legitimate forehead lace, HERO HAIR wigs present the nearly invisible, highly durable and tight-to-the-skin sealed hairline boundary we have been fortunate to have come to be known for as standard within the cosplay community.

What YOU can use

In more general-absolute terms, there are literally two or three brands of Spirit Gum that are used as the standard in the business by professionals.

In that regard, we would and can, recommend [Ben Nye Spirit Gum](#) to begin familiarizing yourself with a real and trusted wig adhesive protocol.



Ben Nye Cont'd

BenNye is a legendary brand in the professional Wig, Make-Up and Hair community for Stage, Television and Feature Film, and cannot be recommended highly enough. They make a broad range of very sturdy, time-tested products, from sealants to adhesive removers and more, that we at HERO HAIR encourage you to investigate, on your own, to help further educate you in the process and protocols of professional Lace front wig applications for cosplay and beyond.

That said, what we can and must tell you is that no matter what we would recommend, adhesive is only as good as what it was designed for. Professional grade spirit gum (such as Ben Nye, and the various products used at HERO HAIR) was not designed for plastic, because plastic has no business in the professional wig industry, and it should never exist in cosplay.

The outcome of a applying Spirit Gum to a standard “plastic-front” cosplay wig, on the general market, and how it will react with a professional adhesive like Ben Nye, simply cannot be gauged.

You may have intermittent success in securing your wig, for brief to medium periods, you may not. But you will not have the same long-term, reliable conditions afforded by these products that you would with a true Lace Front cosplay wig. We can't stress it enough, and it's an unfortunate but transparent fact of the mechanics of wigs and adhesive protocols.

What Can You Do to Improve Your Odds?

Most of you reading this information do not own a true Lace Front Cosplay Wig. It's the simple state of the cosplay community that 95% of what is and has been available to you, up to this point, are the so called, “Shake-and-Go” cosplay wigs, the off-the-shelf, mass produced plastic cosplay wigs from other countries of varying origin, and cosplay wigs manufactured as “alteration friendly” with “instructions” or advice on how to ventilate your own hairlines (NEVER), or cut to style your own character details (NEVER), and still, to be purposed and re-purposed for multiple cosplays, etc. (NEVER), from the larger, well known online “franchise” cosplay wig companies (often existing with sister-wig companies in order to corner the market under differing names, while still functioning beneath the same brand umbrella).

None of which are custom. Of the roughly 5% of custom cosplay wig companies out there, HERO HAIR included, it's a virtual Wild West show as to what information a Cosplayer is given in order to make a sale, or to be secured as a client. And it is a tough field to navigate honestly and with the vulnerability that comes inherent with most of the Cosplayers we know. And it's why our transparent business model is such that we are different, and always will be, from any other company before or after us, and we invite you to explore what we have to offer on our [“What You Get”](#) page of our website, which details the complete services offered to our clients when they come on as official HERO HAIR Cosplayers, owning one of our Lace Front custom cosplay wigs.

The information within this document is not, in any way, an attempt to sell those seeking information here one of our wigs. Again, remember, our primary goal is changing the landscape of cosplay and cosplay wigs, through real, honest and transparent information under our primary function...as educators.

What is our our core advice, then, to those seeking to use real adhesives on their wigs? Our advice is, as professionals and Cosplayers alike, (ourselves) to investigate the professional wig craft thoroughly, become educated and well versed in exactly what wigs are, their history and why they should be revered, and then invest in a CUSTOM cosplay wig; one that utilizes a real forehead lace, as described throughout this document, **NO MATTER THE SOURCE**, and incorporate it into your best cosplay...at all costs.

What Can You Do to Improve Your Odds in your Current Cosplay Wig?

As a rule, understandably, HERO HAIR is not in the habit of giving advice or assistance, specifically, with regard to cosplay wigs from other companies, or how to make your experience with them more successful, which would run contrary to our interests from a business standpoint; i.e. helping the “*competition*.”

This is a difficult balance to juggle for us. If one looks at it practically, where HERO HAIR, as a company who’s primary focus and mission is wig education, is concerned, even offering advice on simply where to *get* adhesives, that may or may not improve your personal, run-of-the-mill cosplay wig experience, is, at least in some way, helping our “*competition*”, as it were. A gesture none of them would, in return, reciprocate on our behalf.

It certainly serves (that kind of assist) to scuttle much of the efforts we make, in education, with both Cosplayers in the community, as well as the new HERO HAIR client just coming on board for their first custom piece. Much of what we do, in those educational efforts, is to undo the damage, already done, with regard to bad, incorrect, and, in some cases, nearly sacrilegious information having made its way to the height of generally accepted, understood norms of the Cosplay wig reality as it is today.

Some of our latest commissions, in fact, are “do-over’s”- with clients now coming to us, even from other custom wig companies, online, in order to replace, with a new custom piece from HERO HAIR, what they had hoped to receive, originally elsewhere, but, unfortunately, didn’t.

This is more evident (and troubling for us) as a company that also creates custom wigs for Cosplayers, under our ever increasingly known brand, still, where our overall educational stance is concerned, specifically where we effort to give genuine, unsolicited advice, of the most basic, yet critical nature, in order to help Cosplayers understand at east some of the problems they are experiencing with those very same run of the mill cosplay wigs, and even, as discussed above,

With that clearly laid out, it is here, where HERO HAIR makes a significant sacrifice for the good of the cosplay and cosplay wig communities...

KNOW THE BASICS of Proper Wig Etiquette

This area will be a good resource from which to learn the critical basics of ALL proper wig and wig-wearing etiquette, and exactly how we professionally conduct our craft in the Stage, Film and Television industries.

Some of this may or may not be familiar to you, as a Cosplayer, but all of it, regardless of your level of wig-experience, exists as the correct methodology for the proper prep, crowning (application) wear, maintenance, and de-crowning (removal) of a Lace Front Wig. That said, and where we make our small sacrifice for the greater good, even the plastic “shake-and-go” wigs, prominently used on the Cosplay Circuit by even the most wig-inexperienced Cosplayers, will benefit greatly from at least some of what we are about to demonstrate in our below link, to one of HERO HAIR’s full client tutorial videos.

Before viewing this tutorial, it is important to understand why you are having the problems you are likely experiencing with your non-custom, non-true lace front (plastic front) cosplay wig and even your “shake-and-go”, Hard Front wigs (aside from the fact that a Hard Front, by its very nature, is nothing less than problematic...and should be eradicated from the face of the Earth entirely, in our opinion).



While we understand some of you may know some of this material below, we feel it is best, as educators, to present it as if for the first time to anyone reading through this information.

The 10 BASICS of Professional Wig-Etiquette PDF_02 Preview

As professional Wig Masters & Hairstylists in the Motion Picture & Television industries, HERO HAIR: Cosplay Wigs for the Serious Adventurer's primary mission is wig & hair education.

This includes full transparency in concept, and the close-up face of the art of cosplay...which we at HERO HAIR are also fortunate enough to be a part of (as Cosplayers ourselves).

Below is a set of 10 basic questions we ask at our cosplay wig panels at Cons across the country. This hot-list includes general spotlights on what you, as a Cosplayer that utilizes wigs frequently in your cosplays, should be aware of and be able to answer honestly, without ego or defensive posturing, and learn from it in order to elevate the literal crown of your cosplay (your wig) and what we call, again, the transformative illusion...

1) Is your cosplay wig a "Hard Front"?

2) Is your cosplay wig's "hairline" (either Hard Front or "Lace Front") sitting 1 inch above your eyebrows, rather than 3-4 finger-widths to where your real hairline is?

3) Is there a large "side-bang" or are there concealing "bangs" hanging over the forehead, hiding where your natural hairline (or even a fantasy hairline) should otherwise be?

4) If your cosplay wig is a "Lace Front", is the "lace" itself made of plastic?

5) If your cosplay wig is a true, non-plastic Lace Front, does it, no matter the genre (unless we are talking about the basic exceptions of non-reality wig-applications, such as Manga or Anime), have a natural, completely realistic, close-up hairline?

6) Does your personal cosplay wig-approach fall under the, "...Now I just need to find a wig that works." or, "I found a wig", last-minute categories leading up to con, rather than being carefully thought out and planned, in tandem, over time, specifically around your physical cosplay build (costume) itself?

7) Does your synthetic cosplay wig, even dyed in crazy colors, look "fakey", shiny, ratty, or piled onto your head like a "nest" of hair... instead of natural and completely photo-realistic, and appearing to grow out of the scalp, like actual human hair?

8) Do you wear your cosplay wig like a hat, wrapping up or tucking up your hair, or do you undergo proper wig prep with accurate pin-curling of your hair, beneath a properly pinned wig cap, secured to your wig with actual, professional wig pins?

9) Do ever you get "Wig Headaches?"

10) Are you walking through the Convention, holding or adjusting your cosplay wig in place, as it slides over the top of your head?

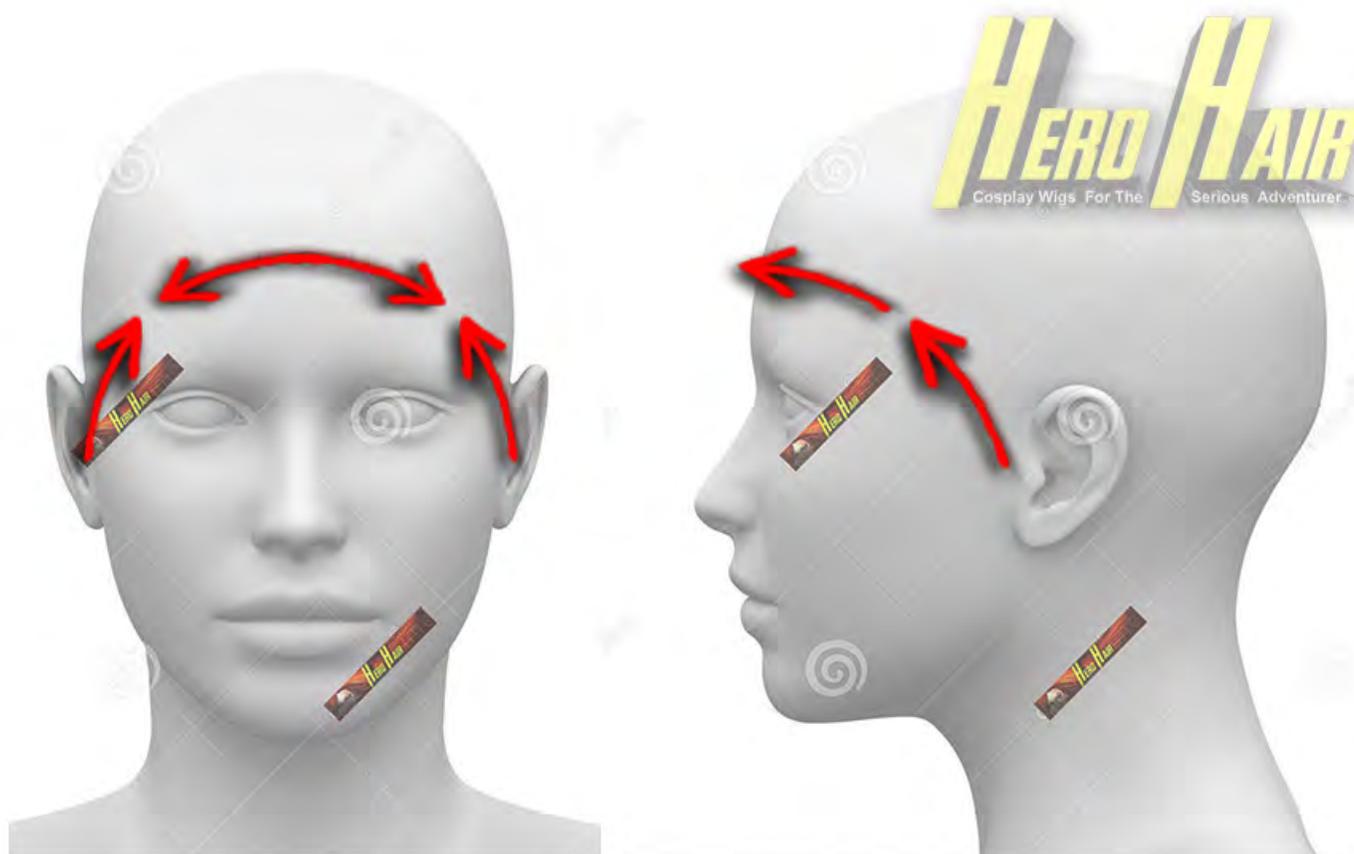
If the answers to these questions are ...

1-4 = YES , 5 = NO and 6-10 = YES , you aren't giving your cosplay the crown it deserves.

Professional Wig-Etiquette

HERO HAIR

VIDEO TUTORIAL



Wig & Spirit Gum Application

**Screenshot from animated segment-demonstration of our video tutorial.*

The below link will take you to our 23:00 minute full length HERO HAIR tutorial, for correct cosplay wig etiquette, and the proper prep, crowning (application) wear, maintenance, and de-crowning (removal) of a Lace Front Wig.

Even if you don't own or utilize a true, Lace Front Cosplay wig, as discussed throughout this document, the below tutorial is critical for the proper prep and handling of ANY cosplay wig you intend to wear...

LINK TO OUR VIDEO COMING SOON!

We hope this information, as presented by HERO HAIR: Cosplay Wigs for the Serious Adventurer, has been of assistance to you on your HERO's journey.

While we can't give all away the secrets of our trade and those of our craft, we hope to be able to continue to function as a positive, educational force in the general knowledge-based elevation... and evolution, of the field of professional wigs for Cosplay, and beyond.





EXTRAS!



“WONDROUS WARRIOR”

**HERO HAIR’s Newest
SCREEN ACCURATE**

Tier-2 Custom Cosplay Wig Reveal!

1:00 Minute Trailer link

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=BL2XSQ_CWZ8](https://www.youtube.com/watch?v=BL2XSQ_CWZ8)

*****NEW!!!*****

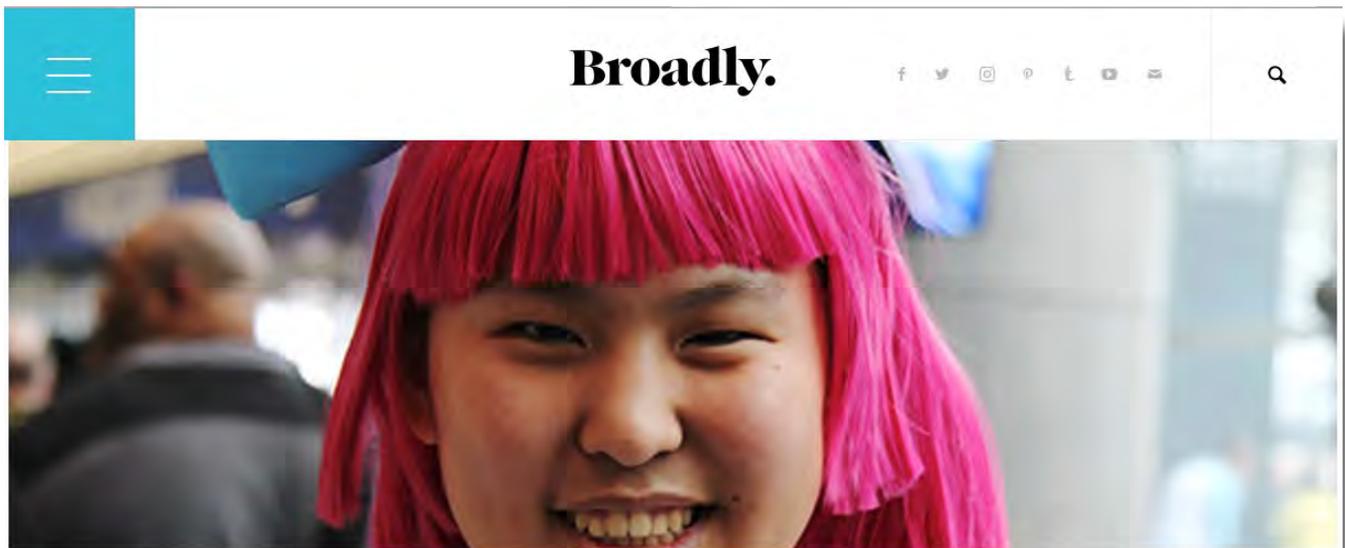
HERO HAIR: COSPLAY WIGS FOR THE SERIOUS ADVENTURER

IN BROADLY / VICE MAGAZINE !

An amazing [article](#) on **Hero Hair: Cosplay Wigs for the Serious Adventurer** and our official cosplay wig panel at New York Comic Con 2016!

Special thanks to Contributing Editor **Diana Tourjee** at Broadly for this honest, and much appreciated spotlight.

****Note- Wig in screenshot (below) and embedded within article are NOT HERO HAIR wigs.***



Wigging Out Over Fabulous Cosplay Hair



by Diana Tourjee

COMIC CON
OCT 10 2016

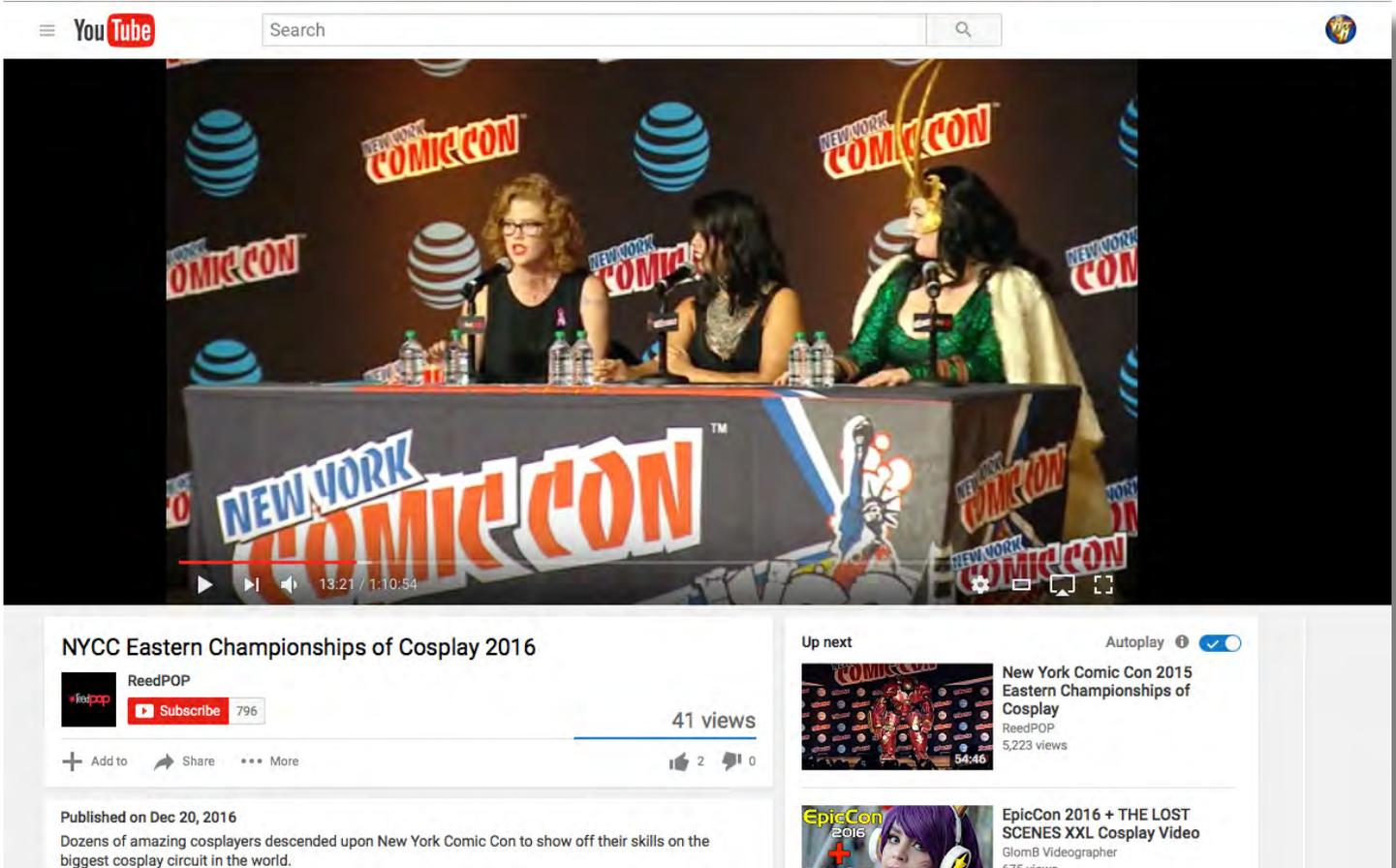
From cheap wigs to luxury custom hairpieces, the cosplayers of New York Comic Con take their hair fantasies seriously.

Like Dumbledore or Severus Snape, hair asks too much of us. It demands to be cut, colored, washed, dried, and styled in order to appear decent. For people who cosplay—or assume the identity of their favorite fantasy character—hair becomes even more insistent and important; without the right wig, a cosplay outfit can be ruined.

"It pains us," said [Travis Cowsill](#), the co-founder and creative director of Hero Hair, a custom cosplay wig company. According to Cowsill, who addressed a room of wig-

*****NEW!!!*****

***HERO HAIR: COSPLAY WIGS FOR THE SERIOUS ADVENTURER
FOUNDER ERIN KENNEDY LUNSFORD JUDGES THE ECOC 2016 !***



THE EASTERN CHAMPIONSHIPS OF COSPLAY 2016

HERO HAIR is proud to share this FULL LENGTH video of our founder “**Erin Kennedy Lunsford** on stage as one of the three (3) premiere Judges (including famed pro-Cosplayer Belle Chere and TheCut Editor Diana Tsui) for the Eastern Championships of Cosplay at New York Comic Con 2016!

link

<https://www.youtube.com/watch?v=HBSOLLZQ6JS&feature=youtu.be>



*****NEW!!!*****

Hero Hair: Cosplay Wigs for the Serious Adventurer

AWESOME CON 2016 COSPLAY WIG PANEL

HIGHLIGHTS



The panel's core HERO HAIR team gave one of our many panels introducing the field of professionally created *custom* wigs for cosplay. As an educational forum, rather than merely a commercial for HERO HAIR, topics ranged from proper wig prep, to perfect application and wear of wigs for cosplay appearances & HD photo & video shoots, the correct method for performing pre-wig cap "pin-curling" and more!

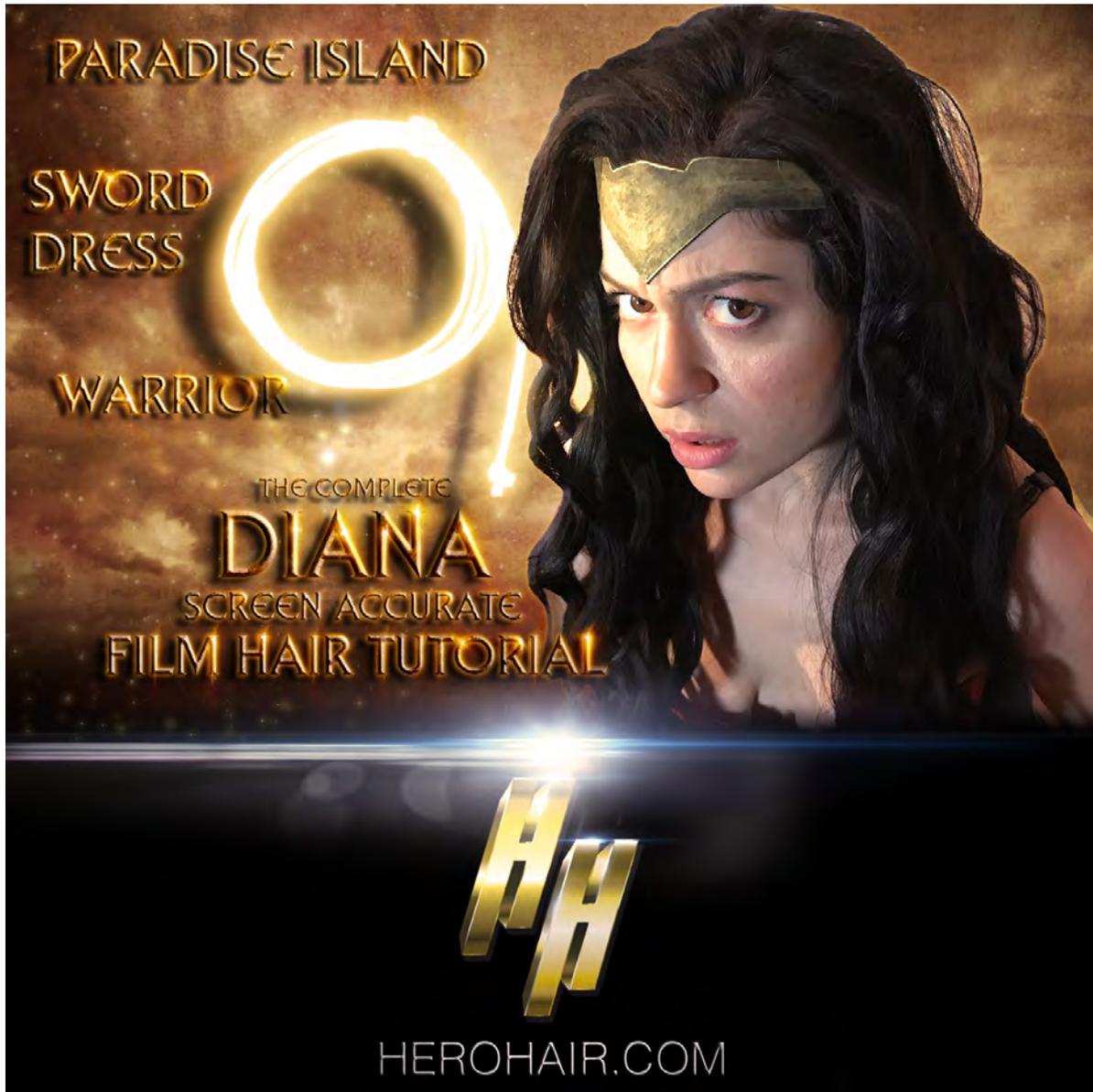
Our panel also featured an hour-long silent video presentation of our work and *"The History of wigs- A journey through time"*, which may be downloaded with full audio commentary after our Panels by attendees.

link

<https://www.youtube.com/watch?v=mUAyIWqAJXc>

6.

HERO HAIR FREE TUTORIALS



As professional Wig Masters & Hairstylists in the Motion picture & Television industries, HERO HAIR: Cosplay Wigs for the Serious Adventurer's primary mission is wig & hair education.

This includes full transparency in concept and the close-up face of cosplay. While, as top artists in our fields, we can "wig" any cosplay imaginable, there are those instances where the transformative illusion simply doesn't call for it, **OR** is also able to be achieved using your own natural hair, or your hair in combination with an additional hairpiece or hairpieces incorporated into the finished illusion.

The official HERO HAIR, SCREEN ACCURATE, complete "Diana" NATURAL film-hair tutorial, released beginning March 19th, 2017, features all three (3) upcoming movie variants as seen in the official trailer(s): Paradise Island/ Sword-Dress and Hero styles.

Part 1 of this FREE tutorial is now LIVE, and at the below link on our official Youtube channel!

PARADISE ISLAND
SWORD
DRESS
WARRIOR

THE COMPLETE
DIANA
SCREEN ACCURATE
FILM HAIR TUTORIAL

“DIANA”
Screen Accurate
Hair Tutorial

Part 1
Fishbone
Braid

HEROHAIR.COM

42 MINUTE TUTORIAL LINK

[https://www.youtube.com/watch?v= YaVI -
SDNU&feature=youtu.be](https://www.youtube.com/watch?v=YaVI-SDNU&feature=youtu.be)



As professional Wig Masters & Hairstylists in the Motion picture & Television industries, HERO HAIR: Cosplay Wigs for the Serious Adventurer's primary mission is wig & hair education.

This includes full transparency in concept and the close-up face of cosplay. While, as top artists in our fields, we can "wig" any cosplay imaginable, there are those instances where the transformative illusion simply doesn't call for it, **OR** is also able to be achieved using your own natural hair, or your hair in combination with an additional hairpiece or hairpieces incorporated into the finished illusion.

HERO HAIR was honored to have given LIVE "SCAVENGER HAIR" screen accurate trilogy ponies at our booth at New York Comic Con 2016 for our Arts In The Armed Forces donation drive, with all proceeds going to [AdamDriver's](#) and [JoanneTucker's](#) renowned organization that brings the best of contemporary American theater to the military community, worldwide.

Now, we give YOU the creative FORCE to master this one of a kind, signature film style. HERO HAIR will be conducting a special, *****FREE*****, open-ended, **LIVE STREAMED** demonstration, "**SCAVENGER HAIR**" full-tutorial and Q&A to a selected audience with our Founder, Erin Kennedy Lunsford (pictured)!

From using your own natural hair, to necessary add-ons for those with less volume, Erin will be covering everything from extensions to temporary color in the tutorial. Coming 2017 on Facebook LIVE!

Details coming soon on all of our social media.



*****NEW CLIENT CUSTOM COSPLAY WIG
PREVIEW*****

**This Custom Wig
COMING SOON!**



herohair.com



Tiara supplied by the client. HERO HAIR does not make or offer the Tiara



@officialherohair



&



Official Hero Hair

HERO HAIR
LIVE STREAMED
WEBCAST
“THE WEEK IN WIGS”
Sundays @ 12:30 PM Eastern



Cosplay Wigs For The Serious Adventurer (c)



